



**Business Executives  
for National Security**

# **PRESS RELEASE**

Bringing business models to our nation's security

March 4, 2003

## **Governor McGreevey and Business Leaders Launch New Security Partnership**

New Jersey Governor James E. McGreevey and Business Executives For National Security (BENS) President and CEO General Charles Boyd, U.S. Air Force (Ret.), joined corporate executives and state officials to launch the BENS New Jersey Business Force on Tuesday, March 4, 2003 at the Liberty Science Center in Jersey City, N.J.

The New Jersey Business Force is a first-of-its-kind partnership between many of the state's leading businesses and the New Jersey state government. The coalition's focus is on high priority areas where the assets and expertise of the private sector can make genuine contributions to state efforts to prepare for and respond to catastrophic events or terrorist attacks.

"America needs effective public/private partnerships to develop a proactive counter-terrorism plan designed to prevent, prepare for, respond to and recover from potential terrorist activities," remarked Governor McGreevey, "I am excited to help bring such a powerful and efficient resource to enhance the safety and security of New Jersey's citizens."

The New Jersey Business Force is building close working relationships with state government agencies including the Attorney General's Office, the Office of Emergency Management and State Police, and The Health Commissioner and Department of Health and Senior Services.

"Terrorists are trying to kill Americans in our communities, so that's where we need to prepare," added General Boyd. "This battle will be fought and won on the state level."

Recently, Brian Dunlap, a former Lucent Technologies marketing executive, started as the New Jersey Business Force Executive Director. In addition, The Amelior Foundation, Automatic Data Processing, Inc., The CIT Group, Inc., DRS Technologies, KPMG LLP, Pfizer, Inc., Prudential Financial, Saint Barnabas Health Care System, Stevens Institute of Technology, United Retail Group, and Verizon Communications have joined the coalition as charter members. Automatic Data Processing Honorary Chairman Josh Weston was among the executives who joined Governor McGreevey and General Boyd for the launch.

The event was held in the New Jersey Science Center in Liberty State Park, scene of a temporary hospital after the 9/11 attacks, to highlight the importance of innovative solutions to America's continuing vulnerabilities. The Center has become a model for how a museum can be a haven for children, source of assistance to emergency authorities, and advocate for the peaceful use of science and technology.

Founded in 1982, BENS' membership of senior business executives focuses on two key security issues: developing business-government partnerships to deal with new threats and reshaping and rebuilding our military for 21<sup>st</sup> Century challenges. Further information about BENS is available at [www.bens.org](http://www.bens.org).

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